



**BUSINESS
TRANSITIONS
FORUM**

SPONSORSHIP DECK

IMAGINED, PRODUCED, OWNED AND OPERATED IN CANADA SINCE 2015

[VIEW NATIONAL CANADIAN CONFERENCE LOCATIONS](#)

COMING SOON TO THE UNITED STATES

SAN DIEGO | SEPTEMBER 24, 2024

DENVER | SPRING 2025

A CONFERENCE FOR ENTREPRENEURS ABOUT GROWTH & TRANSITION



About Business Transitions Forum

The Business Transitions Forum (BTF) stands as a premier conference designed exclusively for visionary business owners seeking insights into growth and transition strategies. Our mission is to empower entrepreneurs to unlock the full potential of their businesses, offering valuable insights on scaling up, exploring diverse transition options, and providing the necessary preparations for their business journey.

“The Business Transitions Forum is really special because it helps entrepreneurs [...] really focus on what it's going to take for them to ultimately have a successful liquidity event.

Bruce Harbinson, Regional Chair, TEC Canada

Since 2015, BTF has helped 1000's of serial entrepreneurs and Canada's leading M&A practitioners successfully plan their business growth and M&A strategies at conferences in Vancouver, Calgary, Edmonton, Toronto, Halifax, and Winnipeg.

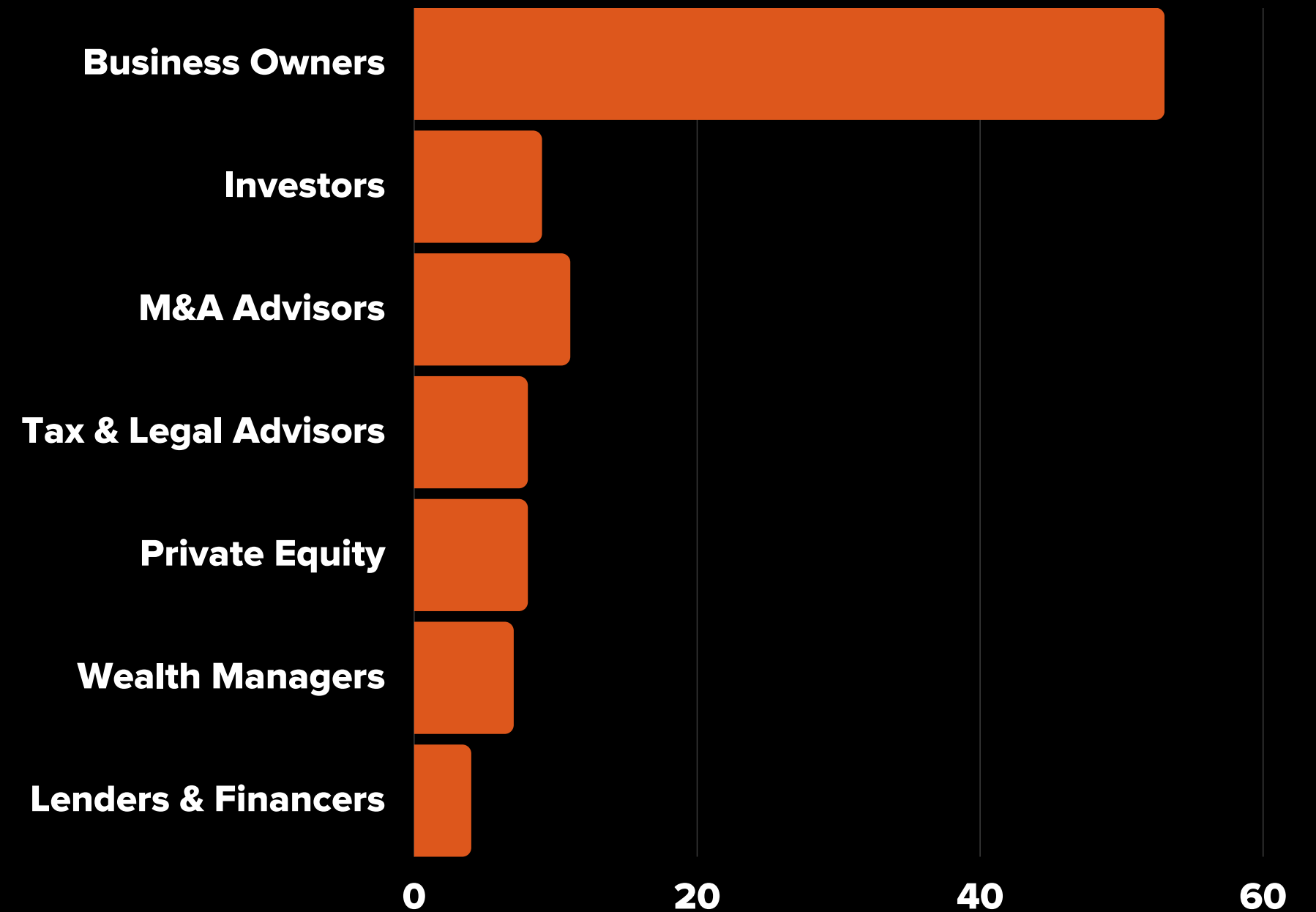
Now, emboldened by our rich history of success, we are thrilled to announce our expansion into the United States, with the addition of two dynamic new cities to our roster: **San Diego and **Denver**. This marks a pivotal moment in our journey, as we bring our proven expertise and insights to a broader audience, shaping the future of business excellence on both sides of the border.**



OUR TARGET AUDIENCE

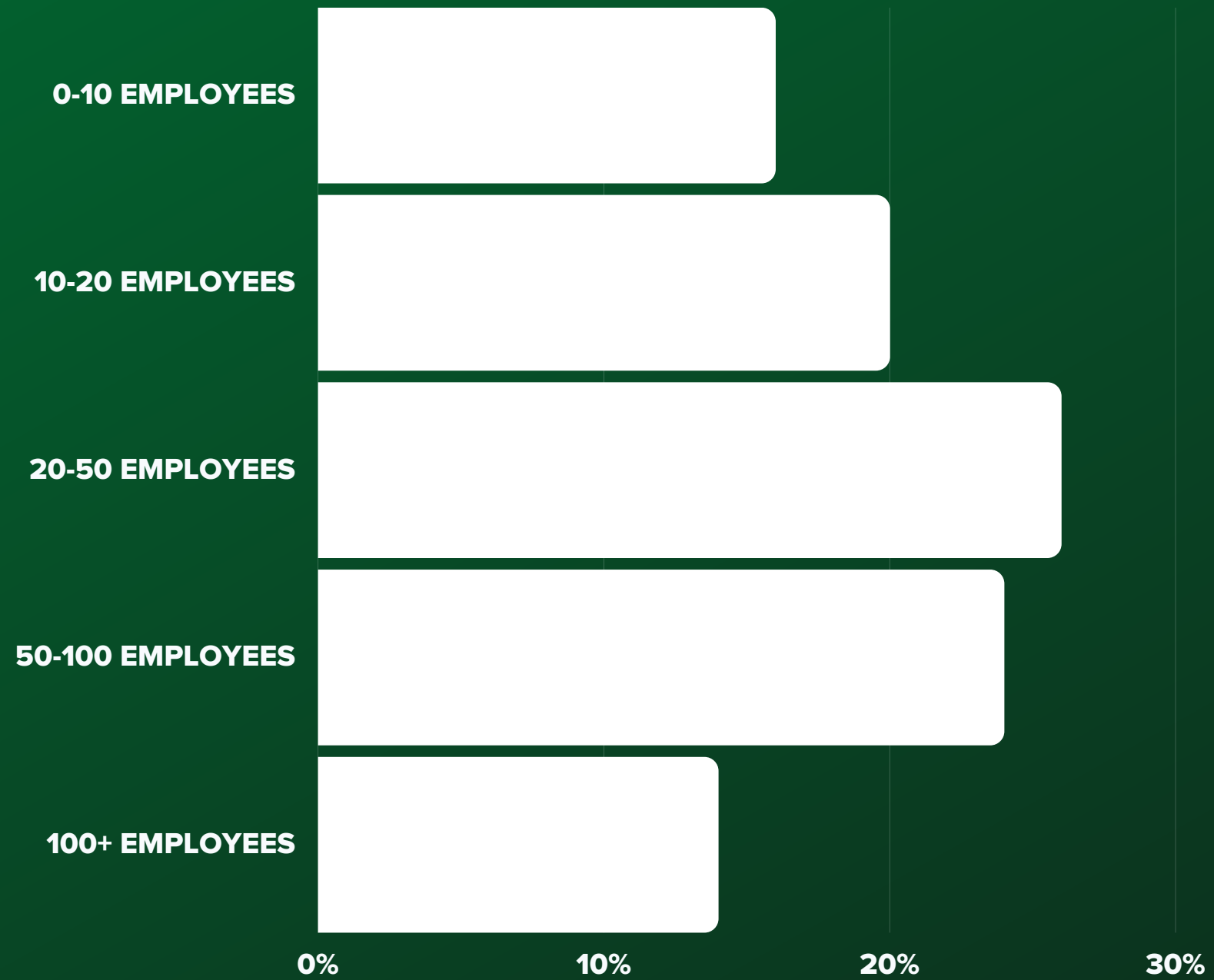
- Hundreds of entrepreneurs and their executive teams from a broad range of industry sectors and business lifecycle stages
- Accounting, legal, financial, M&A experts and other advisors
- High performance business coaches and serial entrepreneurs

WHO ATTENDS?

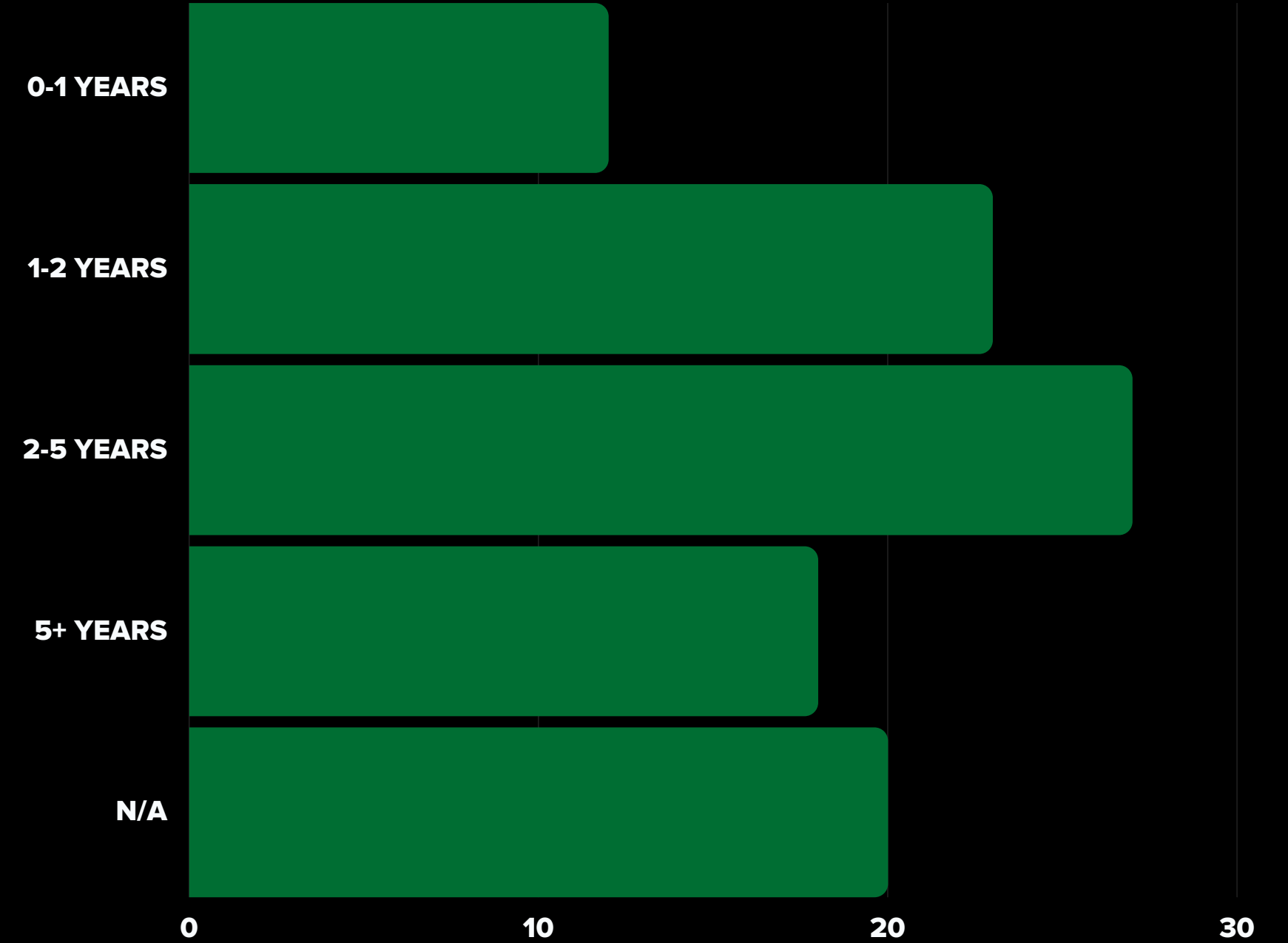


ATTENDEE PROFILE

NUMBER OF EMPLOYEES



TRANSITION HORIZON





WHY BUSINESS OWNERS ATTEND

“

”

“

”

The Business Transitions Forum is a great venue to network and it's incredible what you can learn from these people.

- Michael Merrithew, President & CEO, Farpointe Investments Ltd.



Gain valuable insights on where to begin and how to build a transition roadmap



Learn strategies to increase the value of your business, even if selling isn't part of the immediate plan



Learn how to preserve wealth from Canada's leading tax, legal & M&A experts



Learn how to craft a practical growth strategy tailored to unique business requirements





WHY SPONSOR?

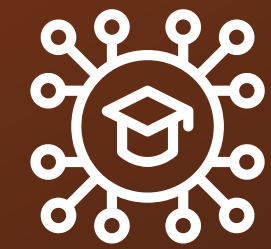
“ This forum is the best of the best - exceptionally well organized, interactive and incredibly entertaining. You are surrounded by peers of like-minded, supportive and knowledgeable business owners. ”



Discover promising investment opportunities by forging valuable connections with investment bankers, M&A lawyers, and like-minded investors



Connect with founders and entrepreneurs looking to grow, transition, or take chips off the table







Stay ahead by learning about challenges in the evolving M&A landscape

PROUD SPONSORS THROUGHOUT THE YEARS

















PREMIUM SPONSORSHIP

	PRESENTING \$21,995	ENDEAVOUR \$16,995	ENTERPRISE \$13,995	VENTURE \$8,995
QUANTITY AVAILABLE (PER EVENT)	1	2	4	6
PRE / DURING EVENT				
LOGO ON WEBSITE / EMAILS	XL	L	M	S
LOGO ON ATTENDEE PLANNER BROCHURE	XL	L	M	S
OVERALL DIGITAL EXPOSURE				
PRE / DURING EVENT				
GUARANTEED SPEAKING POSITION	✓	✓	✓	✓
FULL CONFERENCE PASSES (SERVICE PROVIDER)	5	3	2	1
FULL CONFERENCE PASSES (ENTREPRENEUR)	5	3	2	1
CONFERENCE PASSES DISCOUNT RATE	50%	25%	25%	25%
ON-SITE LOGO EXPOSURE	XL	L	M	S
LOGO ON PODIUM	✓	-	-	-
VERBAL ACKNOWLEDGEMENT BY CONFERENCE CHAIR	✓	✓	✓	✓
VIP BUSINESS OWNER WELCOME RECEPTION TICKETS	3	2	2	1
SESSION SPONSOR	KEYNOTE	PLENARY	BREAKOUT	-
POST EVENT				
DIGITAL EXPOSURE (2 MONTHS)	✓	✓	✓	✓

MULTI YEAR DISCOUNT: 10% FOR 2 YEAR PACKAGE

INDIVIDUAL SPONSORSHIPS

*Each individual sponsorship includes 1 conference pass

	MORNING KEYNOTE SPONSOR	\$6,500		GLOSSARY OF TERMS SPONSOR	\$5,000
	LUNCHEON KEYNOTE SPONSOR	\$6,500		LUNCH SPONSOR	\$5,000
	COCKTAILS SPONSOR	\$6,500		BREAKFAST SPONSOR	\$4,500
	LANYARD SPONSOR	\$6,000		MINT SPONSOR	\$4,500
	BADGE SPONSOR	\$6,000		COCKTAIL NAPKIN SPONSOR	\$4,500
	PLENARY SPONSOR	\$5,500		MORNING COFFEE SPONSOR	\$4,500
	JOURNAL CO-SPONSOR	\$5,500		AFTERNOON REFRESHMENT SPONSOR	\$4,500

MULTI YEAR DISCOUNT: 10% FOR 2 YEAR PACKAGE



DAY 2 WORKSHOP DELIVERY OPPORTUNITY

Co-present at this exclusive half-day workshop - your firm may deliver 1 hour of approved non-commercial curriculum to a room of 50 business owners (no advisors permitted). This not to be missed educational workshop draws a select group of entrepreneur attendees back for a second day “deep dive” into valuation and risk management.

\$5,000 per company (2 available)

Topics Include:

Creating & Working Through the Transition Checklist

Chips Off the Table Case Study

Do I Need an Exit Team and Why?

The Due Diligence Process & Why Sellers Should Care

“
I was able to connect with some very key people that could have a significant impact on the growth of my business.
”



Photos



Photo Link

Click Here





INTERESTED?

Get in touch

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